

2018 AD RESERVATION FORM

RESERVATION DEADLINE: **March 31, 2017**AD MATERIAL DUE: **April 28, 2017**
CALL 800-942-2811
to reserve your ad today!

Or EMAIL, FAX, or MAIL this form to us.

NOTE: A 25% downpayment required with ad reservation. Remaining balance due upon publication (Aug. 1, 2017).

ACCOUNT CONTACT INFORMATION All information for this account will be sent to the contact specified below.

Account #

Organization Name:

☐ Part of a Collaborative Ad

Contact Name:

Address:

City, State, Zip:

Phone:

Email Address:

Web Address:

ADDITIONAL CONTACT NAMES

 READER SERVICE/BILLING: We'll forward the reader inquiries your community receives to additional members of your vocation team, or send your invoice to a separate billing person. Email us at mail@vocationnetwork.org with instructions.

FREE VISION COPIES FOR 2018

- ☐ Please send the contact (at left) _____ copies of VISION 2018 in Aug. 2017.
- ☐ Bookmarks _____ (packs of 50)
- ☐ I will email/fax instructions for _____ copies to be sent to additional locations.

GUIDEBOOK (PRINT & DIGITAL) DISPLAY ADS Call about additional options. Ask about special offers for NRVC members.

2-page spread
\$12,599

- Add .125" on all sides that bleed. Include crop marks.

 TRIM SIZE: 16"w x 10.75"h
 FLOAT AD: 14.75"w x 10"h

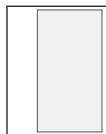
☐ New Ad ☐ Existing

Full page \$7,249

- Add .125" on all sides that bleed. Include crop marks.

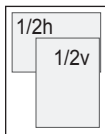
 TRIM SIZE: 8"w x 10.75"h
 FLOAT AD: 7"w x 10"h

☐ New Ad ☐ Existing

2/3-page \$5,899


4.625"w x 10"h

☐ New Ad ☐ Existing

1/2-page \$4,599


- ☐ horizontal
☐ vertical

 horizontal: 7"w x 4.875"h
 vertical: 4.625"w x 7.5"h

☐ New Ad ☐ Existing

1/3-page \$3,349


- ☐ horizontal
☐ vertical

 horizontal: 4.625"w x 4.875"h
 vertical: 2.25"w x 10"h

☐ New Ad ☐ Existing

1/6-page \$2,299


- ☐ horizontal
☐ vertical

 horizontal: 4.625"w x 2.375"h
 vertical: 2.25"w x 4.875"h

☐ New Ad ☐ Existing

WE CAN HELP! Have questions about ad production or looking for additional options to fit your budget? A member of the VISION team is available to assist you. **CALL 800-942-2811.**

FEATURED WEB ADS Feel free to submit English, Spanish, and French versions of ads.

☐ **BANNER AD \$2,500** ☐ New ☐ Existing

Dimensions: 468 x 60 pixels.

☐ **JUMBO BOX AD \$2,250** ☐ New ☐ Existing

Dimensions: 300 x 247 pixels.

☐ **REGULAR BOX AD \$1,750**
☐ New ☐ Existing Dimensions: 150 x 200 pixels.

☐ **MINI BANNER AD \$1,200**
☐ New ☐ Existing Dimensions: 300 x 82 pixels.

☐ **WEB ICON \$350** Your logo next to your community's descriptive listing (in print & online) to ensure premium placement in Vocation Match results.
☐ New ☐ Existing Dimensions: 90 x 90 pixels.

Your web/digital ad must be accompanied by a print display ad or paid directory listing (\$750). Each web ad clicks through to a web address of your choice. Web ads run a year from the date they are posted.

FEATURED DIGITAL ADS

☐ **LEADERBOARD AD \$400**

 Appears at the top of every page of the digital edition in rotation. ☐ New ☐ Existing
 Dimensions: 728 x 90 pixels.

☐ **BUTTON AD \$300**

 Appears on the side navigation bar of every page in rotation. ☐ New ☐ Existing
 Dimensions: 180 x 106 pixels.

☐ **E-VOCATION BANNER AD \$1,950 or \$200** per issue. Appears at the top of the E-Vocation newsletter for 12 issues. ☐ New ☐ Existing
 Dimensions: 468 x 60 pixels.

☐ **E-VOCATION BOX AD \$1,500 or \$155** per issue. Appears on the side of the E-Vocation newsletter for 12 issues. ☐ New ☐ Existing
 Dimensions: 150 x 200 pixels.

FREE 150-WORD LISTING

included with your display ad. You may also submit a 1:45-minute video to be posted with the online listing.

☐ New listing (email by April 28, 2017).

☐ Existing listing (indicate any changes by April 28, 2017).

☐ **EXTRA LISTINGS:** I'd like _____ extra listings in addition to my free listing. Each listing receives its own Vocation Match profile and individual statistics. (Inquire about applicable fees.)

INDEX PLACEMENT

The best heading(s) that describes your community.

- ☐ Women ☐ Men ☐ Resources
☐ Secular Institutes ☐ Associate Communities
☐ New Communities ☐ Service Organizations

SPECIAL REQUESTS (e.g., premium positions & special placement, changes to your previous ad, request for design help. Fees may apply.)

Please describe: _____

A 25% downpayment of ad costs is required with your ad reservation (feel free to send downpayment now, or we will invoice upon receipt of your ad reservation). Remaining balance due upon publication (Aug. 1, 2017).